

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Ventura Blvd.
Ste 1240
Sherman Oaks, CA 91403-5347

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
915313-1	10/14/12	October 2012	10/01/12 - 10/14/12

Station	Account Executive	Sales Office	Sales Region
WXII	Kathi Thornton	Eagle-Los Angel	National

Advertiser	Product	Estimate Number
Republican Governors Ass	REP GOV ASSOCIATION	144

Flight Dates	Order #	Alt Order #
10/08/12 - 10/14/12	915313	07876892

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/12/12	M-F WXII 12 News @ 5 a 5-6am		MTWTF--	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	5:30 AM	M-F WXII 12 News @ 5 am	5-6am	:30	DMRGANC1209H	\$300.00 NM
2	WXII	Th	10/11/12	5:28 AM	M-F WXII 12 News @ 5 am	5-6am	:30	DMRGANC1209H	\$300.00 NM
2	10/08/12	10/12/12	NBC Today Show	7-9am	MTWTF--	:30	2	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Tu	10/09/12	7:26 AM	NBC Today Show	7-9am	:30	DMRGANC1209H	\$900.00 NM
3	WXII	W	10/10/12	7:25 AM	NBC Today Show	7-9am	:30	DMRGANC1209H	\$900.00 NM
3	10/08/12	10/12/12	Live with Regis & Kelly	9-10AM	MTWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WXII	M	10/08/12	9:50 AM	Live with Regis & Kelly	9-10AM	:30	DMRGANC1209H	\$250.00 NM
1	WXII	W	10/10/12	9:54 AM	Live with Regis & Kelly	9-10AM	:30	DMRGANC1209H	\$250.00 NM
4	WXII	Th	10/11/12	9:44 AM	Live with Regis & Kelly	9-10AM	:30	DMRGANC1209H	\$250.00 NM
4	10/08/12	10/12/12	NBC Today Show II	10A-12N	MTWTF--	:30	3	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/09/12	10:56 AM	NBC Today Show II	10A-12N	:30	DMRGANC1209H	\$100.00 NM
3	WXII	Th	10/11/12	11:59 AM	NBC Today Show II	10A-12N	:30	DMRGANC1209H	\$100.00 NM
4	WXII	F	10/12/12	10:59 AM	NBC Today Show II	10A-12N	:30	DMRGANC1209H	\$100.00 NM
5	10/08/12	10/12/12	M-F WXII 12 News @ No	12-1pm	MTWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	MTWTF--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WXII	W	10/10/12	12:27 PM	M-F WXII 12 News @ Noon	12-1pm	:30	DMRGANC1209H	\$250.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number	
Republican Governors Ass	REP GOV ASSOCIATION	144	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/12/12	M-F WXII 12 News @ No	12-1pm	MTWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXII Th 10/11/12 12:59 PM M-F WXII 12 News @ Noon 12-1pm :30 DMRGANC1209H \$250.00 NM									
1 WXII F 10/12/12 12:40 PM M-F WXII 12 News @ Noon 12-1pm :30 DMRGANC1209H \$250.00 NM									
6	10/08/12	10/12/12	ANDERSON COOPER	2-3P	MTWTF--	:30	5	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MTWTF-- 5 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 ANDERSON COOPER 2-3P :00 \$100.00 NM									
Credited									
3 WXII Tu 10/09/12 ANDERSON COOPER 2-3P :00 \$100.00 NM									
Credited									
2 WXII W 10/10/12 ANDERSON COOPER 2-3P :00 \$100.00 NM									
Credited									
5 WXII Th 10/11/12 ANDERSON COOPER 2-3P :00 \$100.00 NM									
Credited									
4 WXII F 10/12/12 ANDERSON COOPER 2-3P :00 \$100.00 NM									
Credited									
7	10/08/12	10/12/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII M 10/08/12 3:55 PM M-F 3-4P M-F 3-4P :30 DMRGANC1209H \$250.00 NM									
3 WXII W 10/10/12 3:11 PM M-F 3-4P M-F 3-4P :30 DMRGANC1209H \$250.00 NM									
4 WXII Th 10/11/12 3:55 PM M-F 3-4P M-F 3-4P :30 DMRGANC1209H \$250.00 NM									
8	10/08/12	10/12/12	M-F WXII 12 News @ 6 p	6-630pm	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MTWTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WXII M 10/08/12 6:12 PM M-F WXII 12 News @ 6 pm 6-630pm :30 DMRGANC1209H \$1,000.00 NM									
4 WXII W 10/10/12 6:22 PM M-F WXII 12 News @ 6 pm 6-630pm :30 DMRGANC1209H \$1,000.00 NM									
5 WXII Th 10/11/12 6:26 PM M-F WXII 12 News @ 6 pm 6-630pm :30 DMRGANC1209H \$1,000.00 NM									
9	10/08/12	10/12/12	M-Sun Nightly News	630p-7p	MTWTF--	:30	2	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MTWTF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXII M 10/08/12 7:01 PM M-Sun Nightly News 630p-7p :30 DMRGANC1209H \$1,200.00 NM									
2 WXII Tu 10/09/12 7:00 PM M-Sun Nightly News 630p-7p :30 DMRGANC1209H \$1,200.00 NM									
10	10/08/12	10/12/12	Inside Edition	7-730pm	MTWTF--	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MTWTF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXII Tu 10/09/12 7:26 PM Inside Edition 7-730pm :30 DMRGANC1209H \$800.00 NM									
5 WXII W 10/10/12 7:13 PM Inside Edition 7-730pm :30 DMRGANC1209H \$800.00 NM									
11	10/08/12	10/13/12	M-Su WXII 12 News @ 11	11-1135pm	MTWTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 MTWTF-- 3 \$800.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/08/12	10/13/12	M-Su WXII 12 News @ 11-1135pm	11-1135pm	MTWTF--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/08/12	11:19 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1209H	\$800.00 NM
3	WXII	Tu	10/09/12	11:20 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1209H	\$800.00 NM
5	WXII	W	10/10/12	11:23 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	DMRGANC1209H	\$800.00 NM
12	10/08/12	10/12/12	NBC Tonight Show	1135pm-1237am	MTWTF--	:30	3	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	MTWTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	M	10/08/12	12:29 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1209H	\$225.00 NM
5	WXII	Th	10/11/12	12:08 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1209H	\$225.00 NM
3	WXII	F	10/12/12	12:11 AM	NBC Tonight Show	1135pm-1237am	:30	DMRGANC1209H	\$225.00 NM
13	10/13/12	10/13/12	WXII 12 News	5:30-6am	-----S-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S-	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/13/12	5:29 AM	WXII 12 News	5:30-6am	:30	DMRGANC1209H	\$100.00 NM
14	10/14/12	10/14/12	NBC Meet the Press	9-10am	-----S	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/14/12	9:59 AM	NBC Meet the Press	9-10am	:30	DMRGANC1209H	\$500.00 NM
Total Spots							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,625.00
<u>Agency Commission</u>	\$2,343.75
<u>Net Amount Due</u>	\$13,281.25